

## JAVASER BOWS17

Tanya Taybor RTW

COZY CHIC

**BOHO IKAT** 

**COUNTRY WEEKEND** 

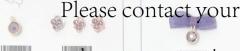
POETIC LILAC

MODERN BLUE

The global pandemic has changed the consumer. What initially seemed to be a shift towards easy comfort during lockdown, soon evolved into enthusiasm for a diverse bodyfashion offer. As dressing became more personal and less public women gravitated towards their own vision of feel-good comfort and moodboosting garments. In the wake of this confidence and self-awareness, a new CONSUMER-CENTRIC market emerges. How people live, what they do, how they feel, drives a different approach to design, pushing the boundaries of lingerie. It's time to RE-THINK

JAZSER







sales representative



to view the

complete collection.



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piece dying influence minima and time. Laces and embroideries are involved.

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