### Elevators (MDL) – **Key features**

Standard feature	Benefit	Customer value
Pawl device	Stop lug on upper level prevents the platform from being lowered unintentionally	Assures safety with protection guranteed according to applicable regulations – safety and health
Boom barriers/handrails on platform	<ul><li>Safe working place</li><li>Complies with regulations and legislations</li><li>Ready for use at delivery</li></ul>	Increased safety
Power pack	<ul><li>Low noise (60 dBA)</li><li>Includes manual handpump</li><li>Emergency lowering</li></ul>	<ul> <li>Long lifetime – cost of ownership</li> <li>Increased reliability – no stops</li> </ul>
Access ramp	<ul><li>No pit required</li><li>Easy to fit into ground construction</li></ul>	<ul> <li>Easy design – cost saving</li> <li>No need for additional changes in surroundings – cost saving</li> </ul>



#### Elevators (MDL) – **Key standard features**

Standard feature	Benefit	Customer value
Overload protection	<ul> <li>Overload limit switch         on the power unit is connected to a         flashing light and buzzer         on the fixed stand on the         upper landing</li> </ul>	<ul><li>Safety</li><li>Eliminates risk of damage due to overload</li></ul>
Pipe rupture valve	Stops the platform lowering too fast in the event of a hose or pipe rupture	Ensures safety and protection according to applicable regulations – safety and health



Control cabinet and sensors PLd

· Complete electrical control system in PLd

 Ensures safety and protection guranteed according to applicable regulations – safety and health



	Туре	Feature	Benefit	Value
	Broad base program	MDL base program covers all needs up to 9000 mm height	<ul> <li>Easy to find right MDL solution quickly</li> <li>One supplier to cover it all</li> <li>Quickly customizable when needed</li> </ul>	<ul> <li>Lower complexity supplier – cost savings</li> <li>Easy to do business with – cost savings</li> <li>Short delivery times – cost savings</li> </ul>
	Full MDL accessory program	Accessories program covers all MDL adaptation needs	<ul> <li>Easy to find exact part needed</li> <li>Easy to create the ideal solution</li> <li>One supplier to cover it all</li> </ul>	Lower complexity – cost savings
O	MDL service contract	Opportunity for customers to sign up for suitable MDL service contracts	Longer lifetime – lower cost of ownership     Assured quality     Guaranteed safety	<ul> <li>Longer lifetime – lower cost of ownership</li> <li>Assured quality</li> <li>Guaranteed safety</li> </ul>
	MDL installation service	<ul> <li>Handling the whole installation from architect's design to operational business</li> <li>Experience from numerous installations</li> </ul>	<ul> <li>Easy to do business with</li> <li>Knowledgeable and experienced partner</li> <li>Quick installation</li> </ul>	<ul><li>Cost savings</li><li>Safety and health</li></ul>



Туре	Feature	Benefit	Value
Customizing support from experienced engineers	Long experience from MDL solutions across several thousand installations	<ul> <li>Identify and support with the right solution for any need</li> <li>Know-how partner – what works, what doesn't</li> <li>No overshoot/undershoot</li> </ul>	<ul><li>Risk reduction</li><li>Cost reduction</li></ul>
MDL training	Full offer of MDL training: F2F or online, local review, design tips, etc.	<ul> <li>Knowledge transfer</li> <li>Increased customer safety and health</li> <li>Reduced load on own training organization</li> <li>Quick onboarding of customers/new personnel</li> <li>Better product service/maintenance</li> </ul>	<ul><li>Improved branding</li><li>Safety and health</li><li>Cost savings</li><li>Total cost of ownership</li></ul>
Local MDL partner	Local representatives with local MDL knowledge	<ul> <li>Quick and targeted support</li> <li>Easy to do business with</li> <li>Easily scalable, i.e. for customer to go from local to global solution</li> </ul>	<ul><li>Improved branding</li><li>Increased safety</li><li>Cost savings</li><li>Total cost of ownership</li></ul>
The flexible MDL partner	Organization with the right products, services, and knowledge	<ul> <li>Can give the customer the exactly correct MDL solution at the right time, over time</li> <li>Easy to do business with</li> </ul>	<ul><li>Cost savings</li><li>Cost of ownership</li></ul>



Service	Feature	Benefit	Value
Advanced MDL tech support	Highly skilled tech support with long experience from mast driven lifts	<ul> <li>Reduced load on own personnel – free up customer's own resources</li> <li>Not finding a solution - finding the solution</li> </ul>	<ul><li>Cost savings</li><li>Brand building</li></ul>
MDL spare parts ex-stock	Immediate availability of spares ex-stock	JIT service and manufacturing opportunities     Reduce customer's own inventory – free up cash and warehouse space	<ul><li>Cost savings</li><li>Cost of ownership</li></ul>
Third-party MDL approvals on demand when needed	Certified according to local/global legislation	<ul><li>Assured quality</li><li>Guaranteed safety</li><li>Minimize customer's own administration</li></ul>	<ul> <li>Safety and health</li> <li>Certified quality – cost of ownership</li> </ul>
Global MDL manufacturing	Factories in Europe, US, Asia	<ul> <li>Secure supply chain – redundant supply</li> <li>Able to sign global agreements</li> <li>JIT deliveries worldwide</li> <li>Short delivery distance eliminates long-distance transportation</li> </ul>	<ul> <li>Reduced complexity – cost of ownership</li> <li>Assured availability – cost savings</li> <li>Environmental - branding</li> </ul>



	Туре	Feature	Benefit	Value
	High quality MDLs	<ul> <li>Proven quality over time</li> <li>Certified quality with several thousand installations, still working</li> </ul>	<ul><li>Line never stops</li><li>Secure supply chain</li><li>No need for extra services</li><li>Long lifetime</li></ul>	<ul><li>Cost savings</li><li>Cost of ownership</li></ul>
<b>^</b> ^^	Innovative solutions	Innovative solutions, e.g. first company to introduce a a dedicated accessories program for mast driven lifts	Customer can be a leader in safety and health and efficiency	Branding     Cost savings
2 YEAR	24 months' warranty	Comprehensive warranty package	Certified and assured quality of products and parts	<ul><li>Branding</li><li>Cost savings</li><li>Cost of ownership</li></ul>

