



Appendix 2

1. China (Langfang) International Apiculture Expo, 2019 Exhibition Booth Areas

Exhibitor type	Booth Type	Planned Booth Quantity	Corner & End caps	Area (m ²)
International exhibitors	Space only from 36 m ²	72 m ²		108
	Standard 12 m ²	30		360
	Special-design 36 m ²	2		72
China exhibitors	Space only from 36 m ²	288 m ²		288
	Standard 12 m ²	142		1704
	Special-design 36 m ²	12		396
Cooperatives & beefarms	Space only from 36 m ²	72 m ²		80
	Standard 12 m ²	30		360
Media, scientific centers, universities, associations	Standard 12 m ²	10		120
Public lane area				2000
Opening ceremony, cultural festival, Award display area				4800
Total				10288

2. Advertisement Sponsor Cost

Form	CBPA 30 th Anniversary Gala Sponsor	8 m Inflatable bee model	7 m water injection flags	6 m Simulated bee	Catalogue Cover	Catalogue back cover	Catalogue inner pages	Cavabag	Pens	Pad notes	Delegation cards	Expo guide	Roll up banners
Quantity	1	8	30	4	1	1	48	1	1	1	1	1	50
Costs in RMB	¥80,000	¥2400	¥800	¥2000	¥4000	¥3500	¥1000	¥3000	¥2000	¥2000	¥2000	¥3000	¥300
Total Amount	¥80,000	¥19200	¥24000	¥8000	¥4000	¥3500	¥48000	¥3000	¥2000	¥2000	¥2000	¥3000	¥1500



3.Sponsor Levels & Rewards

Sponsor level	Quantity	Invested amount	Background boards for various occasions	Catalogue color ads.	U-disk directory advertising documents cannot be rewritten.	Specially-designed booth	Standard booth	Free Pass	8 m Inflatable bee model	7 m water injection flags	6 m Simulated bee	Roll up banners
Diamond	1	¥120,000	★	★	★	★		4	2	4		4
Title sponsor for CBPA 30 th anniversary Gala	1	¥80,000	Gala background	★	★	★		3	3	4	2	4
Platinum	2	¥80,000	★	★	★	★		2	2	2	2	2
Gold	3	¥40,000	★	★	★		★	2	1	2	1	2
Silver	4	¥20,000	★	★	★		★	2	1	2	1	2